

RedBox Media

Processing dependable payments with PayClearly.



CHALLENGE

As manual payments become a method of the past, media companies have benefitted from the great time savings and bottom-line savings that come with efficient payment platforms. RedBox Media, a company that processes approximately 2000 transactions per month, had used the same payment platform for the last 2 years. As a fast-paced media company, payment processing is a key factor in allowing the focus to be on what is most important – maintaining a creative and solid presence for their clients. RedBox Media was consistently having problems with declined transactions and they were not learning of these incidences in real-time. They soon discovered they had more options with other payment solution companies and knew that better reporting and dependability were needed for their current needs.

PROCESS

PayClearly was able to offer a flexible and efficient payment solution platform. The PayClearly solution could customize reporting specifically to the needs of RedBox Media. They were also able to offer 24/7/365 support. RedBox Media's digital card management could now have features that would keep them in the moment with the ability to make changes on the fly.

“ I love PayClearly. We run many campaigns from small to large, and we experience very few declines. ”

RESULT

RedBox Media was thrilled to receive the personal customer service with their new platform. Any issues that currently arise get solved instantly without frustration. Platform updates happen unbeknownst to RedBox Media, never running into downtime on a hectic buying schedule. Their crucial requirement, program dependability, has outdone their expectations. They have been able to scale their business because of the speed of creation and management of cards. Decline notifications enable RedBox Media to catch important items prior to an ad campaign getting flagged. The bottom line is all of these important aspects have let Redox Media put their focus on ad campaigns, saving money and omitting stress.

About PayClearly

PayClearly is a rapidly expanding company with global financial partners.

Through the efforts of dedicated sales, development, and support teams in offices across the United States, we pride ourselves on the dedication to help our clients.

With a support network of issuing and acquiring partners operating in over 200 countries, we provide our clients and partners with streamlined payment solutions that significantly reduce costs and provide valuable business process improvements. PayClearly is leading the way in payment issuing, card processing and other payment solutions that help companies grow across the globe.

About RedBox Media

RedBox Media is a performance based marketing agency, specializing in driving traffic to merchants, and converting those leads into sales. We have been in business since 2012, continually expanding our reach both in the US and internationally.



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